

# CITA INTERNATIONAL CONFERENCE

*Istanbul, Turkey, 6 – 7 – 8 May 2025*

## SPONSORING POLICY

Prior to making your sponsorship choice,

**please carefully read the following:**

1. All Members are eligible to a 20% reduction (excl. taxes). Non members can be sponsors at full price, except those companies eligible for Corporate Membership, that won't have the option of sponsoring.
2. All fees are in € (EURO), exclusive applicable taxes
3. Brochures from CITA Corporate Members will be distributed free of charge
4. Non-members, who are equipment manufacturers and / or service providers selling their products to organizations active in in-service vehicle inspections, cannot participate in this sponsoring program
5. The manner in which the marketing material is presented and displayed, is exclusively handled under the instructions of the CITA Secretariat. No other marketing materials are permitted.
6. Dimensions, format and location of logos, posters, roll-ups, PowerPoint projections, banners, hardboard panels and/or any other materials or display will be decided by the CITA Secretariat.
7. Sponsors are requested to submit their logo and website link in the required digital format.
8. Sponsoring with limited amount of sponsors will be assigned according to a first come first served basis.
9. Sponsoring request shall be submitted before **April, the 1<sup>st</sup> 2025**. CITA cannot guarantee to consider later applications.
10. Disclaimer: CITA and/or the host cannot be held responsible for any loss, injury or damage to any person or property, whatever the cause may be. Should, for any reason of force majeure or outside the organizers' control (acts of terrorism, health emergency, extreme weather conditions or industrial action) the venue or speakers change, or the event be cancelled, the organizers will not be held responsible for any costs, damages or expenses incurred by registrants. In case of cancellation, CITA will refund the paid fee.

## Sponsoring Packages:

<p>□ € 30,000.00      <b>DIAMOND</b></p>	<ul style="list-style-type: none"> <li>• 4 complimentary registrations</li> <li>• Larger booth space</li> <li>• Logo and URL projected in CITA conference plenary room</li> <li>• 1 seat at the VIP table(s) during the gala dinner (limited to the three first applications of Diamond sponsorship)</li> <li>• Logo and URL in CITA conference plenary room / 1<sup>st</sup> level</li> <li>• Logo and URL on CITA conference web homepage / 1<sup>st</sup> level</li> <li>• Logo and URL at top of CITA sponsors webpage / 1<sup>st</sup> level</li> <li>• Logo and URL on the top of the program</li> <li>• Logo and URL on the conference bag</li> </ul>
<p>□ € 25,000.00      <b>GOLD</b></p>	<ul style="list-style-type: none"> <li>• 3 complimentary registration</li> <li>• Logo and URL projected in CITA conference plenary room</li> <li>• Logo and URL on CITA conference web homepage / 2<sup>nd</sup> level</li> <li>• Logo and URL on CITA sponsors webpage / 2<sup>nd</sup> level</li> <li>• Logo and URL on the top of the program / 2<sup>nd</sup> level</li> <li>• Logo and URL on the conference bag</li> </ul>
<p>□ € 20,000.00      <b>SILVER</b></p>	<ul style="list-style-type: none"> <li>• 2 complimentary registration</li> <li>• Logo and URL projected in CITA conference plenary room</li> <li>• Logo and URL on CITA conference web homepage / 3<sup>rd</sup> level</li> <li>• Logo and URL at top of CITA sponsors webpage / 3<sup>rd</sup> level</li> <li>• Logo and URL on the top of the program / 3<sup>rd</sup> level</li> <li>• Logo and URL on the conference bag</li> </ul>

## Conference Events:

<p>□ € 18.000.00 <b>Cocktail reception on Bosphorus Tour Boat (s)</b> (it takes place before the Gala Dinner moving to the restaurant)</p>	<ul style="list-style-type: none"> <li>• 1 complimentary registration</li> <li>• "Offered by sponsor X" and logo on individual invitations</li> <li>• "Offered by sponsor X" on each table with logo and URL</li> <li>• Logo and URL on CITA sponsors webpage / 4<sup>th</sup> level</li> <li>• Logo and URL on the program / 4<sup>th</sup> level</li> </ul>
<p>□ € 10,000.00 <b>Workshop / Panel Session</b> (all split sessions are included in this sponsorship)</p>	<ul style="list-style-type: none"> <li>• 1 complimentary registration</li> <li>• Logo and URL on CITA sponsors webpage / 4<sup>th</sup> level</li> <li>• Logo and URL in the the workshop rooms</li> <li>• Logo and URL on the program / 4<sup>th</sup> level</li> </ul>
<p>□ € 10,000.00 <b>Lunches</b> (all lunches are included in this sponsorship)</p>	<ul style="list-style-type: none"> <li>• 1 complimentary registration</li> <li>• Logo and URL on CITA sponsors webpage / 4<sup>th</sup> level</li> <li>• Logo and URL projected in CITA conference plenary room before lunch</li> <li>• Logo and URL on the program / 4<sup>th</sup> level</li> </ul>
<p>□ € 10,000.00 <b>Coffee breaks</b> (all coffee breaks are included in this sponsorship)</p>	<ul style="list-style-type: none"> <li>• 1 complimentary registration</li> <li>• Logo and URL on CITA sponsors webpage / 4<sup>th</sup> level</li> <li>• Logo and URL projected in CITA conference plenary room before each break</li> <li>• Logo and URL on the program / 4<sup>th</sup> level</li> </ul>

<p>€</p>	<p><b><u>TOTAL (excl. VAT)</u></b></p>
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<b>COMPANY NAME</b>	
<b>COMPANY ADDRESS</b>	
<b>VAT NUMBER</b>	
<b>FULL NAME CONTACT PERSON</b>	
<b>TELEPHONE CONTACT PERSON</b>	
<b>EMAIL</b>	
<b>URL to be shown in the sponsorship</b>	
<b>DATE</b>	
<b>SIGNATURE*</b>	

**\* I hereby request the marked sponsoring program and agree with the sponsoring policy**

**Please complete the appropriate boxes and return this form to the CITA Secretariat**

**E-mail: [secretariat@citainsp.org](mailto:secretariat@citainsp.org), after which the CITA Secretariat will confirm good receipt and further details within one week.**